



International Seminar

# RISK MANAGEMENT AND SUSTAINABILITY

The Impact of Risk Management in Sustainability and Responsible Care



“Process Safety Culture is essential for the right way of conducting business that takes into account the needs of all stakeholders, today and in the future”

**December 3, 2014**

Fiesta Hotel - Salvador/Bahia



General Coordination: Américo Diniz Carvalho Neto

“Fellow” CCPS (Center For Chemical Process safety)

71 9143-5419

Institutional Support



Realization





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## PRESENTATION

On Dec 03th 2014 , the Chemical industry around the world will remember the 30<sup>o</sup> anniversary of Bhopal accident. This accident was the worst accident in the industry history. Here in Bahia- Brazil, aligned with the target and commitment to **“Bhopal Never More;”** we will have a safety seminar, involving chemical industry and stakeholders.

The objective is discuss the advances, challenges and actual situation of industry and other businesses regarding the occurrence of major accidents. There will be Leaders and professionals committed to interchange experiences and existed programs in their companies that can contribute to culture development in process safety and risk management.

We will also have besides chemical industry, companies of Oil&Gas, Logistic, Insurance, govern organizations and university students that will be the future leaders and professionals in industry and other businesses.

Topics related to Leaders Commitment, Employees Responsibility, safety Knowledge, Communication process and Learn from Experiences will be discussed in our seminar.

We welcome your participation and your organization!

## TARGET AUDIENCE

- Business Leaders, Production, Maintenance, Logistics, Controlling, Human Resources;
- Professionals of Safety, Health and Environment;
- Operation , Insurance, Logistic , Consulting, Oil & Gas, Engineering.



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### SCHEDULE (Dec 03th 2014 /Wednesday)

8h - **Accreditation, Material and Wellcome Coffee**

8h30 - **Opening Conference**

“The history and importance of process safety for Accident Prevention, Preservation of Industry image and organization sustainability.”

• **Louisa Nara** - Technical Director - CCPS (Center for Chemical Process Safety)

9h15 - **Panel 1**

“Advances, Challenges and Future Vision: How to Minimize the Occurrence of Accidents with Major Losses, Ensuring Corporate Sustainability.”

• **Pedro Sartorato** - Director - DuPont

• **Marcelo Cerqueira** - Vice President - Braskem

• **Rodrigo Silveira** - Site Leader - Dow Chemical

• **Gilmar Beraldo** - Industrial Director - Monsanto

• **Flávio do Couto Bezerra Cavalcanti** - Industrial Director and HES - Oxiteno

11h15 - **Coffee Break - Network**

11h35 - **Panel 2**

“Legal Requirements Applicable to Major Loss Accidents: History and Jurisprudence in Brazil.”

• **Cláudio Brandão** - Minister of Higher Labour Court - Brazil

• **Cristina Seixas** - District Attorney - Bahia State

• **Eugênio Spengler** - Environment Govern Secretary - Bahia State

13h00 - **Lunch - Network**

14h30 - **Panel 3**

"Process Safety Risk Management Systems : Current Situation and Future Vision for Strengthening Process Safety Culture."

• **Eduardo Francisco** - SHE PSM Manager - DuPont

• **Sandro França** - Process Safety Coordinator - Braskem

• **Renato Sampaio** - Process Safety Leader - Aratu Site - Dow Chemical

• **Ricardo Rappel** - HES Coordinator - Deten Química S.A

• **José Augusto Teixeira de Pinho** - Process Safety Coordinator- HES Corporate - Petrobras

16h30 - **Coffee Break - Network**

17h - **Lecture**

“Contribution of Risk Management in Business Competitiveness and Sustainability of Organizations.”

• **Jaime Eduardo Pinto Lima** - Head of Department - DNV GL Risk Advisory South America

17h30 - 18h - **Close Conference**

“The Importance of Responsible Care Program (World and Brazil) in Preventing Major Process Safety Accidents, and the contribution to Improve Safety Culture.”

• **Fernando Figueiredo** - Executive President of ABIQUIM ( Brazilian Association of Chemical Industries).



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### SUPPLEMENTARY INFORMATION

#### • DATE, CITY AND EVENT LOCATION

Dec 03th 2014 - Salvador / Bahia  
Fiesta Bahia Hotel (Convention Center)



#### • INVESTMENT (Register / Value Per Participant)

R\$ 700,00 - Until November 13<sup>th</sup> | R\$ 750,00 - After November 13<sup>th</sup>

R\$ 400,00 - Student (Under graduation)

*Obs.: The value includes: Simultaneous translation, folder, support material, coffee breaks, certificate and secretarial support. Special value to 5 or more registrations of the same company. Please contact us!*

#### • PAYMENT

1 - Bank deposit identified in name of CIN, banks:

- Itaú nº 341 - Ag. 0935 c/c 71797-5 | - Brasil nº 001 - Ag. 2971-8 c/c 72.000-3

- Bradesco nº 237 - Ag. 3593-9 c/c 027563-8 | - Caixa nº 104 - Ag. 3790-9 c/c 03000427-7

*Obs.: After payment, send a copy of proof to [financeiro@cinrh.com.br](mailto:financeiro@cinrh.com.br)*

2 - Billet banking (Contact CIN to receive it)

3 - Credit Card( 2x in CIN office)

4 - Site: [www.cinrh.com.br](http://www.cinrh.com.br)

#### • AIR TICKETS AND HOSTING

The Salvatur, official travel agency of this event, will provide to attendees and companions promotional values in tickets, lodging, transfers, tours and other optional.

Check out 55 71 3404-2800 and [www.salvatur.com.br](http://www.salvatur.com.br)

#### • SPONSORSHIP AND EXPO

Companies interested in associating your image to this event, please contact us!

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INFORMATION AND REGISTRATION : 55 71 3172-8500 / [www.cinrh.com.br](http://www.cinrh.com.br)

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## SPONSORSHIP (Advantages)

Sponsor an event like this means to associate the image of your organization an enriching and novel experience for a qualified audience, with attractions that strengthen the institutional marketing of your business.

### SPONSORSHIP MASTER

- Insert the logo in: folders (5000), hot site, posters (50), event badge, Event banners inside the hall (02) and email marketing disclosure / sale and thanks (post-event);
- Institutional VT (up to 2 min.) At the opening ceremony;
- Space 6m<sup>2</sup> the Foyer for disclosure / merchandising company;
- Banner inside the hall (0,80x1,20m) - provided by sponsor;
- Institutional material (folder) inside the folder of the participants;
- Gifts to raffle at the event hall;
- Complete mailing of the participants;
- Greater imprint on parts of event disclosure;
- Citation and projection of the logo in the event opening;
- 05 Registers.

**Investment: R\$ 15.000,00**

### SPONSORSHIP PREMIUM

- Insert the logo in: folders (5000), hot site, posters (50), event badge, Event banners inside the hall (02) and email marketing disclosure / sale and thanks (post-event);
- VT Institucional (até 2 min.) na abertura do evento;
- Institutional material (folder) inside the folder of the participants;
- Gifts to raffle at the event hall;
- Complete mailing of the participants;
- Citation and projection of the logo in the event opening;
- 03 Registers.

**Investment: R\$ 10.000,00**